

Title: Trade Fair

Introduction: Rayat Shikshan Sanstha's Chandrabai-Shantappa Shendure College, Hupari imparting quality education to the rural and down trodden society of Hupari and surrounding villages of it. The institute with its goal and objectives effectively working for the overall transformation and development of the students. The institute has taken initiative to organize different activities and practices for quality enhancement through teaching, learning and other best practices as well extension activities in the campus

Objectives of the practice:

- 1) To provide practical experience of the marketing to the students.
- 2) To develop entrepreneurial skills among the students.
- 3) To enhance business skills among the students.
- 4) To improve communication skills about marketing.
- 5) To create awareness about risk in the business.
- 6) To provide the guidelines about business profit and development of the firm or organization.

Context of the practice:

The Department Commerce of our institution is one of the leading departments which conduct various activities through the year. As per the decision taken in the IQAC meeting the institute has decided to implement two best practices in the institution, Trade Fair is one best practice out of it. The IQAC had given instruction to the commerce department to organize the activity in the month of February. As per the planning the department of commerce organizes the meeting with all the faculty members as well as it notifies to the students about organization of Trade Fair. The department invites the names of the students willing to keep the stall in the trade fair. It also circulates the terms and conditions about the stalls.

During the academic year 2020-2021 majority of the teaching-learning process was through online mode. The Government of Maharashtra had laid strict regulations about Covid-19 due to restrictions of covid 19 it was impossible for the institution to organize Trade Fair activity.

2) Beti Bachao Abhiyan (Save Baby Girl Campaign) –

Introduction –

Save Girl Child is an awareness campaign to save the girl child in India by ensuring their safety as well as to stop the crime against girl child especially female foeticide and gender equality. Beti Bachao Beti Padhao means Save Girl Child and educate girl child scheme was launched in 2015 for welfare of women.

Objectives of the programme –

1) To create awareness among the students and society about female foeticide.

2) To promote women's empowerment in order to improve the women's status in the country.

The context –

There is no change in the attitude of society towards women. Son is regarded as the mark of continuity to hereditary where as girl is still regarded as the property of others. The mentality of the people living in the 21st century doesn't seem to change in a great deal. The birth of son is celebrated with all its grandeur in the family. On the other hand, the birth of baby girl is considered nothing but a curse. According to one statistics nearly 10 million female fetuses have been aborted in India over the past two decades. And because of that there are only 914 girls are born against 1000 boys. The very act of killing of baby girl in the womb of mother seems to threaten to social balance. In order to create social awareness among students and society, the Shivaji University, Kolhapur has undertaken Save Baby Girl Campaign. Therefore our college took initiative by responding to the said campaign from last year. The college has chosen needy family and the fixed deposit amount is kept on baby girls account for the period of 18 years.

The Practice –

With its prime objective of save baby girl, the girl babies are selected under this scheme. There are some conditions, The first child of the family should be girl child Afterwards the birth of second girl child the concerned family should have opted for family planning. Under this best practice the women empowerment committee organizes the social awareness programme with relates to save baby girl. During the programme like health check up camp or Haldi-kunku like activity the special lecture of imminent speakers helps to create positive impact in the society. In the current academic year during the special camp of N.S.S the volunteers took the survey in the adopted village and interacted with the villagers about their family background, educational status of the family, number of children in the family. Through the interaction the students conveyed a significant message to the villagers regarding save baby campaign and importance of balance

